



Montel Williams Show Highlights Maid Brigade as Featured Housecleaning Service

Five women entrepreneurs given gift of free Green Clean Certified™ cleaning by Maid Brigade.

ATLANTA – October 9, 2007 – The Montel Williams Show recently selected Maid Brigade, the only national housecleaning service that uses green cleaning products, equipment and processes certified by Green Seal, Inc. to offer its services to five busy mom entrepreneurs interviewed on the show. The women, from Manhattan, NY, Brooklyn, NY, Lakeland, FL, Phoenix, AZ and Santa Clarita, CA, will benefit from the company's eco-friendly Green Clean Certified™ system that was provided to them free of charge to help free up some time on their busy schedules. The show selected Maid Brigade to make their homes cleaner and healthier.

Maid Brigade is not only able to free up some time for the busy entrepreneurs, but the company is also taking the guesswork out of green cleaning. As an advocate for the healthful impact of green cleaning, Maid Brigade responded this year to EPA reports that indoor air can be up to five times more polluted than outdoor air by creating an effective, affordable and convenient cleaning solution: The Green Clean Certified™ system. The company's cleaning system is 100 percent green and includes:

- Cleaning solutions certified by Green Seal, Inc. that are less toxic than traditional cleaners and carry the Green Seal standard.
- Vacuums certified through the Carpet & Rug Institute's Green Label Program.
- Allergy-free and anti-bacterial cloths and mops.

"Maid Brigade was delighted to work with the Montel Williams Show to honor the accomplishments and hard work of these special entrepreneurs with a free cleaning of their home," said vice president of brand strategies for Maid Brigade, Cloud Q. Conrad. . "Like many busy women, they deserve a clean and healthy home that is certifiably green."

By eliminating the use of harsh, toxic chemicals that can cause pollution in the home and damage to the environment, Maid Brigade delivers a green cleaning that promotes a healthier home environment and minimizes the impact to the ecosystem.

Each Maid Brigade franchise must complete the company's formal certification process before adopting the company's proprietary Green Clean Certified™ system. The process includes proper training with the products, processes and equipment and educating all cleaning staff. For more information or to schedule an in-home consultation, call 888-79-GREEN or visit maidbrigade.com.

About Maid Brigade

Headquartered in Atlanta, Maid Brigade is a global residential cleaning service with more than 400 franchised service areas operating in the United States, Canada and Ireland. Established in 1979, Maid Brigade remains at the forefront of the residential cleaning industry, commanding a healthy and growing market share every year since its inception. Customers depend on Maid Brigade to consistently exceed their expectations, providing a safe and thorough cleaning, along with superior, guaranteed service. For more information, visit www.maidbrigade.com or call 888-79-GREEN.

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