
FOR IMMEDIATE RELEASE

Maid Brigade Franchisees Give Back To The Community

ATLANTA—November 29, 2006—Maid Brigade truly is “The Company with a Heart.” From its national partnership with Mothers Against Drunk Driving (MADD) to local efforts from individual franchisees, Maid Brigade is making a powerful impact on the community.

First launched in May 2005, Maid Brigade franchisees help promote MADD’s mission to stop drunk driving, support the victims and survivors of drunk driving and prevent underage drinking through awareness, education and legislation. Over 60 percent of Maid Brigade franchisees participate in the community education campaign and have donated over \$25,000 to MADD.

“Through our partnership with MADD, Maid Brigade is able to help in the organization’s mission to prevent drunk driving through awareness and education programs—one community at a time. We chose to support MADD because drunk driving is something that affects each and every one of us,” explained Bart Puett, president of Maid Brigade. “But MADD is just the tip of the iceberg when it comes to our franchisees’ charitable and community involvement.”

Franchisees Cathy and Brian Grefsrud of Seattle, Washington developed the “Caring Heart” Program in which they donate a portion of the profits from every cleaning they perform to a different local charity each month. Jim Fordice of Maid Brigade of Southwest Houston takes pride in cleaning homes for Habitat for Humanity. He has already donated time and services to a number of Habitat homes, getting them ready for move-in. Robin and Gary Murphy of Pleasantville, New York stepped up to the plate and cleaned the home of Jim and Gina Arena and their 6 daughters when Extreme Makeover: Home Edition completed a renovation in honor of their son, Jimboy, a five year-old diagnosed with an inoperable brain tumor.

However, participating with charitable organizations and giving back to the community doesn’t have to be on such a grand scale. There are many Maid Brigade franchisees doing their part in their own way. Debbie and Robert Moser of Southwest Houston employ people from The Center, a local mental retardation facility. Rachel and Duane Epperly of Rockville, Maryland

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Maid Brigade Franchisees Give Back To The Community...Page 2

donate their services by cleaning the home of a teacher with brain cancer, while Margie and Ray Toombs of Northeast Ohio work closely with the American Cancer Society cleaning homes of recovering cancer patients. And, Dennis Haddock of Tulsa, Oklahoma has an in-house program where he cleans at least one elderly senior citizen's home per month.

"Then there are the numerous, too many to recognize individually, sponsorships, cleaning and monetary donations from Maid Brigade franchisees across the country. These include Make-A-Wish Foundation, food kitchens, Relay For Life, Easter Seals, Battered and Abused Women and Children Foundation, and animal rescue groups to name a few," Puett continued. "I am so impressed with our franchisees and their charitable and community involvement. I've always said we have the best group of franchisees and this proves it's so."

Headquartered in Atlanta, Maid Brigade offers professional residential cleaning and superior customer service through more than 400 service areas in the United States, Canada and Europe. Maid Brigade offers franchisees the chance to be part of a company focused on success, growth, and giving back to the community. For more information, visit www.maidbrigade.com.

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