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Women Learn How to Achieve Work/Life Balance and “Have it All”

*Maid Brigade to Host Women’s Equality Day Live Facebook Event Featuring
Nationally Recognized Panelists*

ATLANTA— In honor of Women’s Equality Day, Maid Brigade – the leading green house cleaning company – will host a live [Facebook event](#) featuring a panel of nationally acclaimed women leading the charge to women’s equality and who are successful in achieving work/life balance. Participants can join the live chat with their questions and comments while listening to what today’s busy, working women have to say about the struggle to do it all well while finding a way to “have it all.” The event will be held on August 26 from 12 p.m. to 1 p.m. EDT.

Diane Lore will moderate the live chat to explore women’s work/life balance issues and discuss ways to improve the delicate balancing act that has become the reality for the majority of today’s working women. A wife, mother of three, entrepreneur, and former public relations senior executive, journalist, medical editor, and local political candidate, Lore strives as so many women do to have it all while adapting to a changing environment to meet personal, family, and professional needs. She has guided the reputations of global brands and led media strategy and digital media at The Haystack Group, GCI Group, Cohn & Wolfe, and Deep South Digital. She is currently a full-time consultant as head of internal communications for Kaiser Permanente.

Other event panelists include:

- Cali Williams Yost, CEO and Founder of [Flex+Strategy Group](#): Yost is the author of the critically-acclaimed book, [Work+Life: Finding the Fit That’s Right for You](#) (Riverhead, 2005) and is an expert blogger for *Fast Company*. She is also the creator of the Work+Life Fit blog that was voted one of the Top 100 sites for women by Forbes.com in 2010 and 2011. For more than 15 years her research and consulting firm, Flex+Strategy Group, has created a broad-range of organizational and personal flexibility strategies that have become essential for global business success.
- Maria Goldsholl, COO of [Mom Corps](#): Goldsholl is on the executive leadership team with Mom Corps, a nationally franchised recruitment firm that specializes in placing highly qualified professionals in flexible positions. Goldsholl’s background includes owning and operating her own

executive search firm as well as human resources development positions with The Weather Channel and Turner Broadcasting.

- Susan Glosby, Director of Franchise Support for [Stroller Strides](#): Glosby helps Stroller Strides' franchise owners have a successful business supportive of motherhood. Through this business, new moms across the country stay fit and strong to handle the demands of being a mom. A mom of three boys, Glosby understands the challenges of maintaining work/life balance.
- Marie Stegner, Consumer Health Advocate for [Maid Brigade](#): A registered nurse, professional health and wellness manager, and mother of three, Stegner answers the call for more consumer education and advocacy related to the impact of common household chemicals on families' health and the environment. Stegner is a virtual executive, working flexible hours from home to meet the demands of her various roles as a career woman, wife, mother, and homemaker.

Women's Equality Day celebrates the achievement of women gaining the right to vote in 1920. Since that time, women have strived for equality throughout society, the workforce, and in their own homes.

“With all of the efforts women have made to pave the way for equal opportunities, it’s crucial for them to also find a sense of balance in both their professional and personal lives,” comments Stegner. “After all, every woman wants to have it all.”

For more information on Maid Brigade’s live Facebook chat or to register in advance, visit maidbrigade.com/womens-equality.

About Maid Brigade

Maid Brigade Inc. is the only Green Clean Certified® house cleaning service with more than 400 service areas throughout the United States and Canada. Ranked a “Top 100” franchise by *Entrepreneur* magazine, Maid Brigade cleans “green” to protect the health of its customers, its employees, and the environment. For more information visit maidbrigade.com.

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